



**Havering**  
LONDON BOROUGH

## Licensing Officer's Report



**Havering**  
LONDON BOROUGH

# LICENSING SUB-COMMITTEE

2 March 2021

# REPORT

**Subject heading:**

**Dareus Deals**

**6 Pretoria Road Romford RM7 7AS**

**Premises licence application**

**Report author and contact details:**

**Paul Jones, Public Protection Officer**

**Town Hall Main Road Romford**

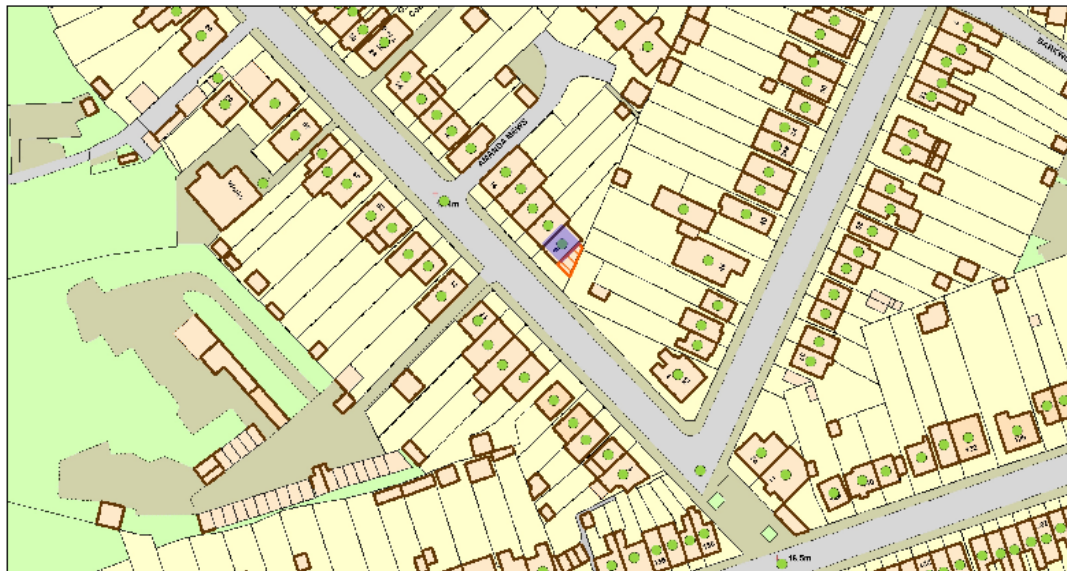
**licensing@havering.gov.uk**

**01708 432777**

This application for a premises licence is made by Dareus Deals Ltd under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 11<sup>th</sup> January 2021.

## Geographical description of the area and description of the building

The premises comprise a garage attached to a residential house in Romford. The surrounding area, therefore, is residential.



6 Pretoria Road		N	
		Scale: 1:1000 Date: 09 February 2021 Size: A4	
 London Borough of Havering Town Hall, Main Road, Romford, RM1 3BD Tel: 01708 434343		© Crown copyright and database rights 2021 Ordnance Survey 100024327	

## Details of the application

Licensable activity sought:

Off-supplies of alcohol		
Day	Start	Finish
Monday to Sunday	07:00	23:00

## Comments and observations on the application

The application contains the following clarifying details:

- Alcohol sales and orders will be conducted on-line.
- A small amount of products may be held at this property as most fulfilment of orders will be handled by other distribution partners and Amazon.
- Amazon requires all companies selling products through their online services to have their own premises licence. This is an application primarily to enable that relationship.
- Sales online may occur 24 hours each day, but fulfilment of orders will occur only between 0700 – 2300hrs on any day.
- No public callers will attend the premises.

The applicant acted in accordance with regulations 25 and 26 of *The Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005* relating to the advertising of the application.

## Summary

There were eighteen representations against this application from nearby residents.

There were no representations against this application from responsible authorities.



**Havering**  
L O N D O N   B O R O U G H

Copy of Application

\* required information

**Section 1 of 21**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

Dareus Deals

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

Adesewa

\* Family name

Onajobi

\* E-mail

Main telephone number

Other

Include country code.

telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- ☒ Applying as a business or organisation, including as a sole trader  
☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

Is the applicant's business registered in the UK with Companies House?

☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

10831957

Business name

Dareus Deals Ltd

If the applicant's business is registered, use its registered name.

VAT number

- none

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

*Continued from previous page...*

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

- ☒ An agent that is a business or organisation, including a sole trader
- ☐ A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House? ☒ Yes ☐ No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address    ☐ OS map reference    ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

## Section 3 of 21

### APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company / limited liability partnership
- ☐ A partnership (other than limited liability)
- ☐ An unincorporated association
- ☐ Other (for example a statutory corporation)
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales

### Confirm The Following

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

## Section 4 of 21

### NON INDIVIDUAL APPLICANTS

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

#### Non Individual Applicant's Name

Name

#### Details

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

*Continued from previous page...*

private limited company

### Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

### Contact Details

E-mail

Telephone number

Other telephone number

\* Date of birth  /  /   
dd mm yyyy

\* Nationality  [Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

## Section 5 of 21

### OPERATING SCHEDULE

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

This application will enable Dareus Deals Ltd to sell alcoholic products to public customers for national delivery. Alcohol sales and orders will be conducted on-line.

The secure garage is adjacent to 6 Pretoria Road, a domestic house. A small amount of products may be held at this property as most fulfilment of orders will be handled by other distribution partners and Amazon.

*Continued from previous page...*

Amazon requires all companies selling products through their online services to have their own premises licence. This is an application primarily to enable that relationship.

Sales online may occur 24 hours each day, but fulfilment of orders will occur only between 0700 – 2300hrs on any day. No public callers will attend the premises.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

## Section 6 of 21

### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

☐ Yes ☒ No

## Section 7 of 21

### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

☐ Yes ☒ No

## Section 8 of 21

### PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

☐ Yes ☒ No

## Section 9 of 21

### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

☐ Yes ☒ No

## Section 10 of 21

### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

☐ Yes ☒ No

## Section 11 of 21

### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will you be providing recorded music?

Continued from previous page...

## Section 12 of 21

### PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

☐ Yes ☒ No

## Section 13 of 21

### PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes ☒ No

## Section 14 of 21

### LATE NIGHT REFRESHMENT

Will you be providing late night refreshment?

☐ Yes ☒ No

## Section 15 of 21

### SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

☒ Yes ☐ No

#### Standard Days And Timings

##### MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

##### TUESDAY

Start

End

Start

End

##### WEDNESDAY

Start

End

Start

End

##### THURSDAY

Start

End

Start

End

*Continued from previous page...*

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

Will the sale of alcohol be for consumption:

☐ On the premises ☒ Off the premises ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

Date of birth  /  /   
dd mm yyyy

*Continued from previous page...*

### Enter the contact's address

Building number or name	<input type="text" value="6"/>
Street	<input type="text" value="Pretoria Road"/>
District	<input type="text"/>
City or town	<input type="text" value="Romford"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="RM7 7AS"/>
Country	<input type="text" value="United Kingdom"/>
Personal Licence number (if known)	<input type="text" value="application is pending"/>
Issuing licensing authority (if known)	<input type="text"/>

### PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☐ Electronically, by the proposed designated premises supervisor
- ☒ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

### Section 16 of 21

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

none

### Section 17 of 21

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

*Continued from previous page...*

**TUESDAY**

Start  End

Start  End

**WEDNESDAY**

Start  End

Start  End

**THURSDAY**

Start  End

Start  End

**FRIDAY**

Start  End

Start  End

**SATURDAY**

Start  End

Start  End

**SUNDAY**

Start  End

Start  End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

THE PREMISES SHALL NOT BE OPEN TO THE PUBLIC AT ANY TIME

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 21**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

*Continued from previous page...*

List here steps you will take to promote all four licensing objectives together.

The premises licence holder, DPS, management and staff will constantly assess any risks to the licensing objectives. They will work in partnership with the authorities in this respect. The staff will be properly authorised, trained, equipped and motivated in this task. This commitment includes:

- A written notice of 'authority' record for all staff who 'sell' alcohol
- Adequate training for staff and records kept for inspection
- Contact details of the Designated Premises Supervisor available to staff and the authorities
- There will be no access to these licensed premises by members of the public.
- The premises shall operate to fulfil online orders only.
- Alcohol will not be despatched from any premises, other than these licensed premises by the premises licence holder in accordance with this licence,
- The premises licence holder / designated premises supervisor will adopt an age verification policy throughout the whole process of operation, so that at any time, if customers are unable to prove they are 18, then the supply of alcohol will be refused at the point of any ordering procedure or facility, on collection and also on delivery,
- Where the premises licence holder / designated premises supervisor instructs third party couriers to deliver any items of alcohol previously ordered, every such delivery company must adopt a 'Challenge 25 policy', so that if on request, acceptable photographic documents cannot be produced to prove the date of birth of the purchaser, then the delivery will be refused outright,
- In all cases,
  - (i) Delivery will be made only to the address indicated on each respective order and no other.
  - (ii) Delivery will be refused to any person who is, or who appears to be under the influence of alcohol or drugs,
- Where delivery of alcohol by any third party courier is refused for any of the reasons given above, the premises licence holder / designated premises supervisor will then continue communication with the third party courier, in order that the eventual outcome of the refused alcoholic goods, remains under the control of the management of the premises and not the third party courier,
- The premises licence holder / designated premises supervisor will keep records of –
  - The date and time of all alcohol orders and the full name and address of who has made each order (including details of any refusals),
  - The date and time of the despatch of all orders from the licensed premises, and
  - The date and time when each delivery has been made, who to and where exactly (with details of any refusals), and the name of a third party courier.
- Such details will be retained at the licensed premises / by the premises licence holder, for possible inspection at any time on request, by a police officer or an authorised person of the licensing authority.

#### b) The prevention of crime and disorder

The management and staff will take all necessary steps to ensure that the business remains free from crime and disorder and neither creates nor contributes to crime and disorder.

The operation of the business will have a policy of:

- Maintaining staffing levels appropriately to ensure adequate security.
- No cash handling by couriers
- Observing the duty to be a responsible alcohol retailer and always refuse to supply alcohol where there is a likelihood that such a sale might contribute to crime and disorder

#### c) Public safety

The management and staff will have an effective policy to promote public safety. The DPS will liaise with the authorities to ensure that all aspects of public safety are adhered to. The policy will include:

- Appropriate fire fighting equipment being installed and maintained at the 'premises' and staff trained in its use.
- No sales or supplies of alcohol undertaken where it is reasonably considered that this might negatively affect the public safety licensing objective
- No members of the public shall be permitted to visit the licensed premises.

*Continued from previous page...*

d) The prevention of public nuisance

The DPS and staff are mindful of the need to reduce the impact of nuisance caused by the operation of the business, will constantly assess the risk of public nuisance and take immediate steps to eliminate the problem. Staff will ensure:

- Deliveries from the premises will be conducted in a responsible and considerate manner, ensuring no disturbance to local residents or businesses
- Deliveries received at the premises and waste removal from the premises will be conducted at a time and in a manner that causes no disturbance to residents or businesses
- The fulfilment of online orders (i.e. the selection and despatch from the premises) shall not occur other than between the hours of 0700 and 2300hrs.

e) The protection of children from harm

The business will be operated in such a way that reflects a commitment to be a responsible retailer. To protect children from harm there will be a policy of:

- Terms & conditions stressing that the purchaser and those receiving a delivery of alcohol must be at least 18 years of age
- A Challenge 25 policy for alcohol sales
- At the time the order is placed (over the phone or via the website) a declaration will be required from the person placing the order that the person is over 18 years of age.
- The online ordering process will prevent the consumer from placing an order until they have read the Challenge 25 statement unless the business calls the consumer to provide this information verbally before the order is accepted.
- Anyone receiving a delivery and not appearing to be of the age of 25 years will be required to produce appropriate identification proving that they have turned 18 in order to be supplied with alcohol
- Appropriate ID will be a passport, photo driving licence, PASS accredited proof of age card or other reliable photo-ID that is recommended and approved for acceptance by the police or other authorities
- Staff shall be trained in all aspects of responsible alcohol retailing and in particular the Protection of Children including the Challenge 25 policy and the identification and refusal of potential 'proxy' purchasers
- Staff training will occur before a staff member is authorised to sell or deliver alcohol for the business
- Staff training will be recorded and signed off by the DPS and/or Premises Licence Holder
- Staff training records will be available for inspection by the police or other responsible authority upon request
- A refusals log will be kept and reviewed regularly by the DPS and made available for inspection by the police and an appropriate local authority representative.

**Section 19 of 21**

**NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**

*Continued from previous page...*

### **Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

### **Documents which demonstrate entitlement to work in the UK**

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

*Continued from previous page...*

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

*Continued from previous page...*

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

### **Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

## **Section 20 of 21**

### **NOTES ON REGULATED ENTERTAINMENT**

*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

*Continued from previous page...*

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

## Section 21 of 21

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 - £100

Band B - £4301 to £33000 - £190.00

Band C - £33001 to £87000 - £315.00

Band D - £87001 to £125000 - £450.00\*

Band E - £125001 and over - £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee.

Band D - £87001 to £125000 - £900.00

Band E - £125001 and over - £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls, or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature.

The costs associated with these licences will be met by Central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number of attendance at any one time.

Capacity 5000 to 9999 - £1,000.00

Capacity 10000 to 14999 - £2,000.00

Capacity 15000 to 19999 - £4,000.00

Capacity 20000 to 29999 - £8,000.00

Capacity 30000 to 39999 - £16,000.00

Capacity 40000 to 49999 - £24,000.00

Capacity 50000 to 59999 - £32,000.00

Capacity 60000 to 69999 - £40,000.00

Capacity 70000 to 79999 - £48,000.00

Capacity 80000 to 89999 - £56,000.00

Capacity 90000 and over £64,000.00

\* Fee amount (£)

100.00

### DECLARATION

**Continued from previous page...**

- \* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

[Add another signatory](#)

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/havering/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**

OFFICE USE ONLY

Applicant reference number	<input type="text" value="Dareus Deals"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>



**Havering**  
L O N D O N   B O R O U G H

Plan

GROUND FLOOR  
OF HOUSE

GARDEN



FRONT DOOR

6 PRETORIA ROAD  
ROMFORD  
RM7 7AS

— LICENSED AREA

SCALE 1:100

**From:** [Paul Jones](#)  
**Cc:** [Mike Nickson](#)  
**Subject:** FW: Premises Licence application - Dareus Deals Ltd 6 Pretoria Road, Romford  
**Date:** 10 February 2021 14:39:00

---

Dear Residents

Further to the premises licence application for Dareus Deals please see the email below from the consultant representing the applicant. If, having read Mr Nickson's email, you wish to withdraw your representation please email me to that effect.

Many thanks

Kind regards

*Paul Jones*

**Paul Jones | Public Protection Officer**

London Borough of Havering | Environment  
Town Hall, Main Road, Romford, RM1 1BD

**t** 01708 432692

**e** [paul.jones@haverling.gov.uk](mailto:paul.jones@haverling.gov.uk)

**w** [www.haverling.gov.uk](http://www.haverling.gov.uk)

**text relay** 18001 01708 432692



Sign up for [email updates](#) for local news and information

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**From:** Mike Nickson <mike.nickson@innconfidence.co.uk>  
**Sent:** 10 February 2021 13:24  
**To:** Paul Jones <Paul.Jones@haverling.gov.uk>  
**Subject:** Premises Licence application - Dareus Deals Ltd 6 Pretoria Road, Romford

**CAUTION - External email**

*Dear Paul*

*Please forward the below email to any outstanding objectors to this application.*

*Kind Regards, Mike*

Dear Concerned Resident

I represent the applicant Adesewa Onajobi of Dareus Deals Ltd in her application for the grant of a premises licence relating to the secure garage at 6 Pretoria Road, Romford.

I understand that you have submitted a letter of representation against the grant of this application which will cause a hearing before the licensing sub-committee of the London Borough of Havering in due course.

It is clear that you have misunderstood the nature of this application, so please let me now clarify a few points.

This application is for the sale by retail of alcohol for consumption off the premises. The stock will be held and distributed by Amazon and other distribution partners. The sales online may occur 24/7 but very little stock, if any, will ever be held at 6 Pretoria Road. The application makes this clear.

It is a requirement of Amazon that anyone selling alcohol products through their services must have their own premises licence, so this is a token application to allow such a relationship.

The application has been properly advertised and served upon each of the responsible authorities, including the police, environmental protection team, health and safety body, planning department, fire officer and trading standards, amongst all others, and not one of them has raised any concerns. They recognise the true nature of this application and the safeguards contained within the operating schedule that will protect and promote the licensing objectives.

This is not an unusual application. Many premises licences have been issued nationally for domestic property to enable the relationship with Amazon.

I would respectfully ask that you keep this in perspective and recognise that the grant of this premises licence will not adversely affect any local residents of Pretoria Road. Fundamentally, there will be no customers able to call at the property, no delivery trucks will bring stock there and, should Adesewa ever despatch a gift pack from her home she will use normal post office services or take it to a UPS depot. You would therefore not know that a premises licence was in operation.

Should you feel sufficiently reassured that you may withdraw your representation, I would kindly ask you to email [paul.jones@haverling.gov.uk](mailto:paul.jones@haverling.gov.uk) to say so.

Should you continue with your representation against this application, you will be expected to provide evidence at the licensing hearing to justify your continued opposition.

Please do not hesitate to contact me if you would like clarification on any point.

Kind Regards, Mike

**Mike Nickson**

DIRECTOR, Inn Confidence

Inn Confidence Ltd

Edward Pavilion

Royal Albert Dock

Liverpool

L3 4AF

E | [mike.nickson@innconfidence.co.uk](mailto:mike.nickson@innconfidence.co.uk)

W | [www.innconfidence.co.uk](http://www.innconfidence.co.uk)

T | 0151 558 1783



***Mike Nickson is holder of the national BII NITA training award in respect of 'Social Responsibilities in Licensed Retailing'***



**Havering**  
L O N D O N   B O R O U G H

## Interested Parties - Objections

# Road Safety Unit Enquiries

Reference: F305424983

Form submitted: 2021-02-07 20:10:37

## subform 1:

Title	First name	Last name	Telephone	Email
Miss	Fiona	Owusu kyereko		

## Your address:

Property name and number	Street	Town	Postcode
	PRETORIA ROAD	ROMFORD	RM7 7AU

## Your enquiry details - provide as much detail as possible:

Dear Sir/Madam

I wish to object to the application license from Dareus deals ltd for a Sale by retail of Alcohol Licence

The sale and Supply of Alcohol from 07.00 - 23.00hrs Monday - Saturday

I wish to object on the following grounds:

My objection is based on my concern that this new licence will increase the possibility of public nuisance for the many dwellings on this quiet residential street, including my own which is right opposite No 6.

A business whose principle hours of business is not compatible with this location

Where alcohol is involved, the possibility for inappropriate behaviour is increased. As there are residential properties and gardens in the immediate vicinity, a front drive with the inevitable opportunities that stored rubbish and materials present to persons that are, possibly not in total control of all their faculties.

As there is limited parking on Pretoria Road, a number of residents park at the provided bays. Assuming that the application for these premises has included adequate provision for parking to residents and adequate parking for delivery/collecting vans.

The premises has only enough space for 2 cars on its own property. Parking one's vehicle on the street at night has its inevitable risks attached. If that risk of possible damage is increased by introducing a considerable number of people, during the day and late at night, then this is not an acceptable risk to have placed on existing residents.

Generally any activity involving increased numbers of footfall, vehicles, and alcohol until 11:30 at night is not appropriate for a residential area and it increases the possibility of becoming a public nuisance and significantly raises the risk of criminal and disorderly behaviour.

Additional traffic to an already busy road during the day where people use Pretoria road as a shortcut to bypass traffic on Mawney Road through to the top of Mawney road traffic lights to head towards the A12 or Collier Row junction will have serious public safety implications.

An alcohol licence will draw unwelcome attention and increased footfall at unsociable hours to a residential area along with drawing people from a wider area at unsociable hours.

Noise, light pollution, traffic and traffic noise will all have a negative impact. To note again, this is a quiet residential area.

The licence conflicts with the amenities available to children in the area, including my very own three children, putting them at risk from anti-social behaviour, increased littering, rodent and fox infestations, exposure to the marketing and sale of alcohol and increased potential for road traffic incidents.

Thank you for taking the time to seriously consider these objections.  
Fiona Owusu Kyereko

# Road Safety Unit Enquiries

Reference: F305787227

Form submitted: 2021-02-08 16:10:10

## subform 1:

Title	First name	Last name	Telephone	Email
Miss	adelle	parker		

## Your address:

Property name and number	Street	Town	Postcode
	PALM ROAD	ROMFORD	RM7 7AR

**Your enquiry details - provide as much detail as possible:**As a local resident i object in the strongest possible terms of any retail sale in this residential area .A business of this type is not suited to this location , its for a commercial area NOT RESIDENTIAL.  
There are plenty of places to obtain alcohol nearby and already on line .

From: Paul Spray <[REDACTED]>  
Sent: 06 February 2021 16:24  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Dareus Deals Ltd - 6 Pretoria Road.Romford,Rm7 7as.

Subject - Sale by Retail of Alcohol

Dear sir/ madam

We would like to strongly object to the above request.

1. It's in a residential area, which is quite, and a very family oriented road.
2. The parking outside this property is yellow lined, and permit parking either side of the property, which is very limited.
3. Noise and air pollution of Lorry deliveries, and pick ups night and day is also a issue in a road of this size. 0700 to 2300hrs Monday to Sunday
4. We already have a number of local shops that sell alcohol and offer click and collect.
5. The storage of flammable alcohol is a big concern of "health and safety" Risk of fire ! (Neighbours, cars and pedestrians) and the storage of waste materials and packaging!

From

Mr & Mrs Spray 25 Pretoria Road Romford, Rm7 7au.

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From: Helen Barwell <[REDACTED]>  
Sent: 08 February 2021 12:00  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Dareus Deals Ltd - 6 Pretoria Road

Dear Sirs, We are writing to log our concern at the proposed granting of a Premises License at 6 Pretoria Road. Pretoria Road is a quiet residential street and we feel that a licensed premises would be most undesirable, noisy and not in keeping. There is not much available parking and such deliveries of alcohol would be very disruptive, as would the arrival of people to pick up their alcohol. Are there not enough licensed premises for people to purchase from around the area without having to buy from a private house? Please acknowledge receipt of my e-mail.

With best wishes.

Helen and David Barwell, 27 Pretoria Road.

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From: lee wenz <[REDACTED]>  
Sent: 08 February 2021 12:14  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: objection to licenesed premises No. 6 Pretoria Rd RM7 7AS

Good Day

I am writing to object to the above on the grounds of Public / Noise Nuisance

Regards

Lee Wenz 46 Palm Rd RM7 7AR

From: lee wenz <[REDACTED]>  
Sent: 08 February 2021 12:57  
To: Paul Jones <Paul.Jones@haverling.gov.uk>  
Subject: Re: objection to licenesed premises No. 6 Pretoria Rd RM7 7AS

Hi Paul

Thanks for your response. I am objecting on the basis that this is a quiet residential area. We don't want vehicles picking up and dropping off between the hours of 7am - 11pm 7 days a week. I'm sure there is suitable industrial units available for this business?

Also, there is a Fire risk with all that alcohol being stored. My garden backs on to the said property

Regards

Lee

---

From: Alfie Gander <[REDACTED]>  
Sent: 08 February 2021 14:42  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: RM7 7AS

We are objecting to the alcohol license being granted to 6 Pretoria Road on the reasons of excess traffic, deliveries from 7am till 11pm . A fire hazard that backs onto our garden in Palm Rd. Our elderly mother lives in the back room that backs onto the premises. She is 88 and has Alzheimer's and will be awoken by the new excessive noise.

We are also worried about excess rubbish around our back gate and being blocked access.

Regards

Lee Frances Gander & David Gander 48 Palm Rd RM7 7AR

---

From: dunn stevie <[REDACTED]>  
Sent: 08 February 2021 15:03  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Application for 6 Pretoria Road, Romford

Please note under no circumstances do the residents of Palm and Pretoria road want the application for an on line alcohol supplier to be granted for no 6 Pretoria Road.

This is a residential area and the increased traffic and noise during the hours of 7am until 11pm is unacceptable. Children play and sleep in the area, elderly people are vulnerable and we cannot guarantee their well being if this is allowed.

Regards

Joanne Clubb 30 palm road

---

From: Jane Coulson <[REDACTED]>  
Sent: 08 February 2021 15:04  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Application Dareus Deals Ltd

I would like to oppose this license being granted to Dareus Deals Limited address 6 Pretoria Road on the sale of alcohol to be sold from their garage times 7am-11.00pm this will be public a nuisance, noisy and we don't need more Alcohol sales in a residential area.

Jane Coulson 21 Palm Road, Romford Essex RM7 7AP

Regards

Jane

---

From: Gmail <[REDACTED]>  
Sent: 08 February 2021 15:04  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Objection to a licence application

Good afternoon,

I have been trying to object to a licence application online however the link takes me to a 'Road safety unit enquiries' form.

My name is Michelle Lintern of 13 Pretoria Road, Romford, RM7 7AU and myself and my husband, Sean Lintern, would like to object to the licence application for 6 Pretoria Road, RM7 7AU.

We object to the licence to supply alcohol, because this is a residential area and we do not wish to encourage the traffic of delivery drivers which would ensue. We believe the hours of 07:00 - 23:00 Monday to Sunday will bring disruption and traffic through the entire day and late into the evening to what is usually a quiet road. We have concerns about what this may lead to in the future, if the online only licence is extended to allow public callers. With families of young children residing here, it does not seem appropriate to allow the retail of alcohol.

Please consider this as an objection to the above licence application. If you are unable to accept the email, please let me know how I can submit an objection, as the deadline is midnight tonight, 8th February.

Kind regards,  
Michelle Lintern

---

From: Richard Basford <[REDACTED]>  
Sent: 08 February 2021 15:07  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Dareus Deals Ltd Sale by Retail of Alcohol (online)

To whom it may concern

It has come to light that a recent application has been submitted for online alcohol sales from 6 Pretoria Road RM7 7AS.

We would like to oppose this due to the excessive amount of traffic that would come through Palm Road into Pretoria Road. We already have a lot of traffic cutting through Palm Road from Mawney Road to jump traffic to get at lights, by Eastern Avenue.

We do not need additional traffic speeding through our road, we have young families with children with no speed calming measures in place.

I strongly oppose this application.

King Regards  
Richard Basford

From: Richard Basford <[REDACTED]>  
Sent: 09 February 2021 14:07  
To: Paul Jones <Paul.Jones@haverling.gov.uk>  
Subject: Re: Dareus Deals Ltd Sale by Retail of Alcohol (online)

Good afternoon with ref your email. For my address. 19 Palm road Romford RM77AP. Thanks regards Richard Basford .

---

From: Pro Peach <[REDACTED]>  
Sent: 08 February 2021 15:40  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Dareus Deals 6 Pretoria Road, Romford, Rm7 7AS

To Whom it may concern,

As a local resident, I object in the strongest possible terms to the retail sale of Alcohol 7 days a week between the hours of 07:00 to 23:00. This is a residential area not a commercial area, a business of this type is not suited to this location, it is not only the transportation of alcohol from early in the morning to late at night which i assume will via Mopeds, Bikes, Cars and Vans, it will be the re-supply via lorries deliveries being made to this premises for re-stocking during the day and night.

There are plenty of places to obtain alcohol nearby and already online, 3 at least already in Mawney road (Romford side) and more after the A12 junction.

Kind Regards

Mr Lane 22 Palm Road, Romford RM7 7AR

---

From: Belinda Doherty <[REDACTED]>  
Sent: 08 February 2021 17:22  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: Objection to a licence application

Dear Sir/ Madam

I write to you in order to object to the business licence application for Dareas Deals of 6 Pretoria Road, Romford, RM7 7AT. The application is for the sale of alcohol from a residential property. Objections needed to be submitted by 8th February. Only

today I have become aware that such a licence has been applied for and submit my objections within the required timeframe as requested by email which in this case shall be referred to as the same as in writing by letter.

I am a resident of Pretoria Road. I am deeply concerned about this application and the implications for this residential road should a license of this nature be granted.

The road itself is one with traffic issues already, should this be granted the issues will be compounded. I have written to the local MP previously regarding the traffic issues and Pretoria Road being used as a cut through.

The nature of the business will cause a public nuisance and the noise levels will be amplified.

I am concerned also should the business lead to anti social behaviour and / or operation during antisocial hours.

The road is just not equipped to deal with such a business, selling alcohol should be from within a public house or similar business establishment, not from a residential property.

I wish to be kept abreast of developments regarding this application and therefore give consent for my email address to be used for communication regarding this matter.

Kind regards

Belinda Doherty

From: Belinda Doherty <[REDACTED]>  
Sent: 08 February 2021 17:49  
To: Paul Jones <Paul.Jones@haverling.gov.uk>  
Subject: Re: Objection to a licence application

Dear Mr Jones,  
My address is 102 Pretoria Road, Romford, RM7 7AT.  
Kind regards  
Belinda Doherty

---

From: Louise <[REDACTED]>  
Date: 8 February 2021 at 19:13:16 GMT  
To: licensing@haverling.co.uk  
Subject: Objection to license application

Good afternoon

I write with regard to the application of a license by Dareus Deals Ltd to sell alcohol online via the premises at 6 Pretoria Road RM7 7AS.

I wish to make it known that I strongly object to the granting of this license. I am a resident of Palm Road which leads into Pretoria Road. This is a residential area - we already have large lorries carrying skips thundering down the road at all times of the day due to the skip business based in Pretoria Road not to mention cars using Palm Road and Pretoria Road as a rat run in order to avoid traffic queues at peak times from either end of Mawney Road.. These streets really aren't suited to commercial

businesses operating from premises, with all the extra traffic and loading and unloading that that would entail.

Louise Dixon 26 Palm Road

---

From: Jodie King <[REDACTED]>  
Sent: 08 February 2021 21:31  
To: Licensing <Licensing@haverling.gov.uk>  
Subject: GRANT OF A PREMISES LICENCE

Dear Havering Council,

I would like to object strongly to the following licensing application, of which we have only been made aware of this afternoon:

New Premises Licence for: 6 Pretoria Road Romford RM7 7AS

I oppose for this to be given the go ahead. We live in a residential area, with elderly people & to give a licence to the above address is very close to this quiet residential area. I have a baby, we do not want someone selling alcohol at all hours with pollution from motorbikes, and noise pollution from the motorbikes going by waking up my baby and other residents in the area. Where alcohol is sold it seems to attract groups of drunk people and anti social behaviour which we do not need here. The business is not compatible with this location.

As there are residential properties and gardens in the immediate vicinity of the location, we cannot control people loitering and leaving rubbish. We do not want to be on edge in our own homes & neighbourhood. As there is limited parking here, a number of residents park at the end of the road, which will make people feel uneasy especially of a night time.

Thanks,  
Jodie

From: Jodie King <[REDACTED]>  
Sent: 09 February 2021 15:02  
To: Paul Jones <Paul.Jones@haverling.gov.uk>  
Subject: Re: GRANT OF A PREMISES LICENCE

Hi Paul,  
Sorry about that! My address is 35 Palm Road Romford Essex RM7 7AP  
Thanks  
Jodie

---

# Road Safety Unit Enquiries

Reference: F305801107

Form submitted: 2021-02-08 16:38:33

## subform 1:

Title	First name	Last name	Telephone	Email
Mrs	Anne	Braithwaite		

## Your address:

Property name and number	Street	Town	Postcode
	PALM ROAD	ROMFORD	RM7 7AP

## Your enquiry details - provide as much detail as possible:

To whom it may concern  
I am objecting to the following application. As a local resident I strongly object to the retail sale of alcohol 7 days a week from 7 - 23.00. This is a residential area and I therefore object to the transportation of alcohol from early in the morning till late at night. I would imagine that this would involve an increase in the volume of traffic eg bikes, cars, vans and possibly lorries delivering supplies. I am really not happy with this application and feel that it will intrude on the residents sense of calm. We already have a relatively heavy traffic flow in Palm Road which will only be made worse should this application be granted.

## NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER SECTION 17 OF THE LICENSING ACT 2003

Notice is hereby given that

Dareus Deals Limited

has applied for a premises licence in relation to

Dareus Deals 6 Pretoria Road Romford RM7 7AS

to permit the provision of the following licensable activities:

- Supply of alcohol